

# 2023

MEDIA KIT 2023

RealEstate  
MARKET & LIFESTYLE



With 20 years of experience, we have become the most influential media for decision-making in the real estate sector.

We present the developments, stories, advances and opportunities of the Real Estate Industry in Mexico and Latinamerica.

<b>450K</b> READERS	<b>100K</b> COPIES PER ISSUE	<b>4.5</b> PASS ALONG
<b>33M</b> REACH	<b>78K</b> FOLLOWERS	<b>16M</b> PAGEVIEWS



# Our audience

MEXICO, USA & LATAM



## Demographics

SOCIOECONOMIC STATUS

**A/B & C**

MEN/WOMEN

52%

48%

**+35**

AGE

INVESTORS, PRESIDENTS AND CEO'S, DEVELOPERS,  
GOVERNORS & POLITICIANS.

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# Some of our clients...





# Content Production

We seek to tell a story in a unique way.

**+IOK** interviews made in 20 years

We invite Presidents, Developers, CEO's, influencers and opinion leaders to discover the identity, trajectory, projects and forward thinking of each one.

VISIT OUR CHANNEL

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# Digital Marketing

We are the #1 generator and content indexer of the real estate sector.

**+180k** pages of indexed content



WEBSITE



SOCIAL MEDIA



DIGITAL MAGAZINE



NEWSLETTER



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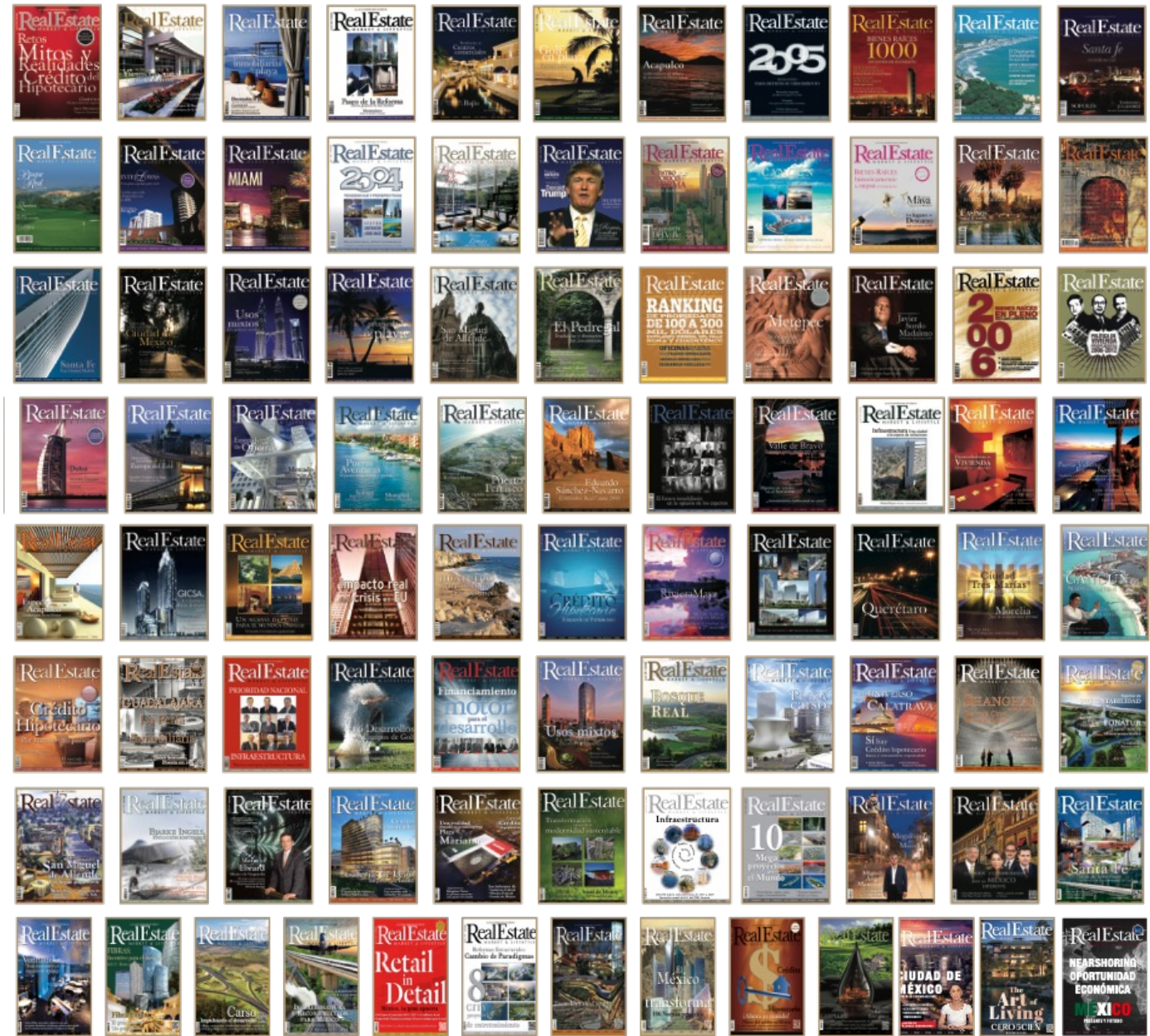
# Publishing House

Through collectible editions we want to leave a mark of the sector's history.

**+I4M** copies distributed nation's wide.

We have a national & strategic distribution through a pre-selected data based with the most influential people in the country. For example: decision-makers, CEO's, CFO's, diplomats, business owners, Senators, Governors, Secretaries of State, among others.

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# Awards

## **QUALITY CROWN AWARD**

Award for a maximum quality trajectory. (London, 2018)

## **CANIEM Award for Publishing Merit**

Awarded by former President Vicente Fox, to the best guide in the country.

## **Award for Best Specialized Media in the Real Estate Sector**

Awarded by Viva Anuncios in 2016 and 2018.






# RealEstate

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## REAL ESTATE MARKET & LIFESTYLE

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